



Side Pork Fest Under New Management Group

The popular Door County festival Side Pork Fest is now owned and managed by SPF Promotions, LLC. Side Pork Fest was previously managed by CJ Promotions LLC. CJ Promotions LLC will continue to own and operate the Hog Wild Run during Side Pork Fest.

SPF Promotions is comprised of 3 partners, Steven Baxter, Nicholas Weldon, and Ryan Hoffmann. SPF Promotions is hitting the ground running as Side Pork Fest is just 97 days away and counting. Steven Baxter of SPF Promotions notes that he is working hard to expand the craft and arts fair this year. While Nicholas is organizing the beverage tent and related items. Entertainment is being handled by Ryan Hoffmann. When asked what can be expected for entertainment this year Hoffmann stated that “We are interested in keeping a similar schedule of two live bands during the day, but we are looking at hopefully announcing some big news as we expand into doing something that Side Pork Fest has never done before.” “With just taking this over within the last few days we are all running around to get things organized.”

If you wish to contact SPF Promotions with any questions, an office phone number is still being established. In the meantime, contact each individual at:

Steven Baxter – 920-559-0939

Nicholas Weldon – 920-495-1108

Ryan Hoffmann – 920-883-9043